

The Bayt.com
Entrepreneurship in MENA Survey

July 2022





Section 1

PROJECT BACKGROUND

Objectives

- This research was conducted to gain insights into the current level of understanding and interest in entrepreneurship within the region. The key objectives were to understand:
 - Current work preferences and reasons for being self-employed vs. employed
 - Current level of entrepreneurship in the region
 - The perceived barriers to starting a business
 - The ease of setting up own business in current country of residence
 - Perception of entrepreneurs in the region

Key findings

- Given a choice, two-thirds of respondents would like to be self employed or have their own business, while 25% of the respondents would seek employment in a company.
- The proportion of those interested in being self-employed is considerably higher in Jordan (76%), Lebanon (73%), Sudan (72%), Egypt (69%) and Tunisia (69%)
- Of those who prefer to seek employment in a company, 59% state that they would prefer to work for the private sector.
- The main reasons for preferring to seek employment in a company are having regular income (41%), stability of employment/ job security (41%) and learning new skills (39%).
- 'Personal fulfillment' (52%), 'freedom to choose work-life balance' (43%), 'high monetary gains' (41%) and 'ability to give back to the community' (40%) emerge as the top reasons for preferring to be self-employed.
- Of those who are self-employed, 60% of the respondents took the first step to establish their business in the last 5 years.
- When it comes to the current stage of their business, 35% of the self-employed are at the startup stage of the business, while 27% claim that their business is well established and performing well. On the other hand, 21% say their business is established but currently not performing well.
- Greater independence in what I want to achieve' (32%) and 'wanted more income' (32%) arise as the top reasons for starting their own businesses.
- 70% of the respondents are planning to hire for their business in the next year.
- 33% of respondents have personal ambitions to grow their business further in their country of residence, while 24% aim to become an important international player and 24% aim to become a major international group .

Key findings

- When it comes to those who are currently employed, 61% are currently thinking of starting their own business. 21% of respondents have tried to start their own business but have failed, while 10% never thought of starting their own business.
- Of those who tried to start a business in the past, financial-related obstacles (55%) was the main reason preventing them from starting their own business.
- 55% claimed it was difficult to start a business in their country of residence.
- Over half of respondents (53%) believe that the government could better support entrepreneurs by easing laws and regulations of setting up a business.
- 52% of respondents mentioned that starting a business can be done any time while 25% consider the best time to be mid-career.
- 'Not being afraid of failure' (44%) is by far the best advice to aspiring entrepreneurs.
- The most appealing industries for entrepreneurship are considered to be IT/ Internet/ E-commerce (12%), followed by Commerce/ Trade/ Retail (10%), Real Estate/ Property Development (10%), and Consumer Goods/ FMCG (7%).
- The top concern of respondents while setting up their own business, would be procuring finances to start (64%), hiring the wrong people (35%) and the uncertainty of profit/ income (33%).
- Respondents perceive entrepreneurs to be opportunity-driven (86%) and they help in creating new jobs (83%).
- 30% of respondents believed that innovation is the 'key to success' as an entrepreneur, followed by employing the right people (24%) and access to funding (22%).



Section 2

RESEARCH METHODOLOGY



Sample Definition

Age and Gender:

Adult males and females

Aged 18 and above

Nationalities:

Arabs, North Africans, Levantines, Westerns, Asians

Country of Residence

GCC: UAE, KSA, Kuwait, Oman, Qatar, Bahrain*

Levant: Lebanon, Jordan, Syria, Iraq, Palestine

North Africa: Egypt, Morocco, Algeria, Tunisia, Sudan

Others: Pakistan*

**not added in the report due to low base size*

Data Collection

All data was collected online. Fieldwork was done between 22nd June 2022 and 19th July 2022.

The total number of successful online interviews achieved was 2,727.

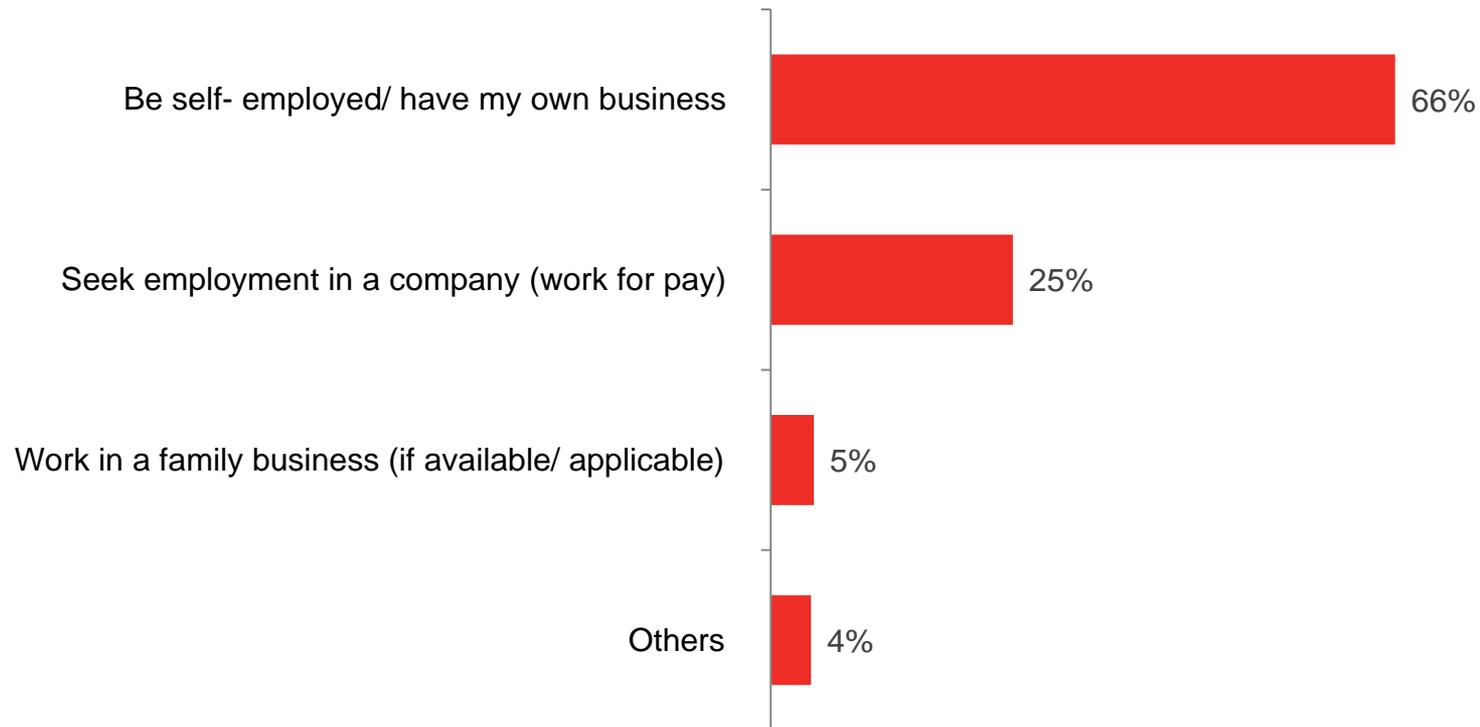


Section 3a

WORK STYLE PREFERENCES

Work style preference

- Given a choice, two-thirds of respondents would like to be self employed or have their own business, while 25% of the respondents would seek employment in a company.

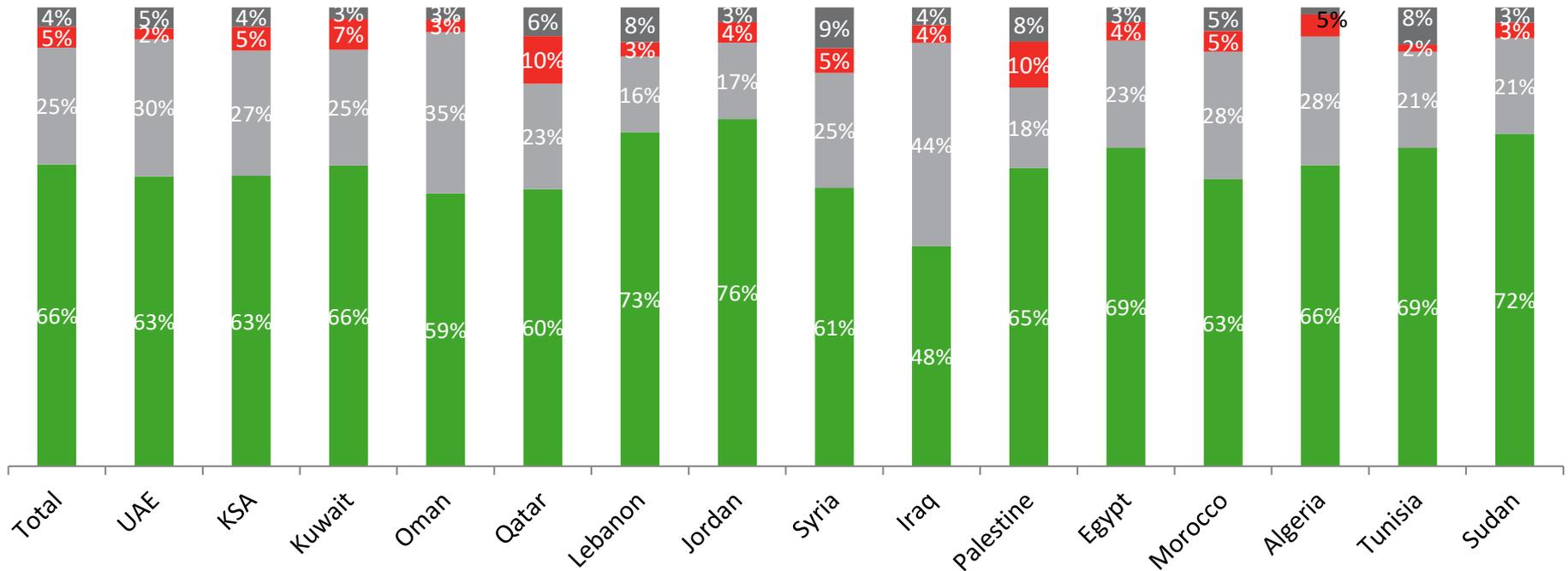


Q1. Given the choice, what would you like to do? Please select one option from below.

Base: Total (2,727)

Work style preference

- The proportion of those interested in being self-employed is considerably higher in Jordan (76%), Lebanon (73%), Sudan (72%), Egypt (69%) and Tunisia (69%)



■ Be self- employed/ have my own business
 ■ Seek employment in a company (work for pay)

■ Work in a family business (if available/ applicable)
 ■ Others

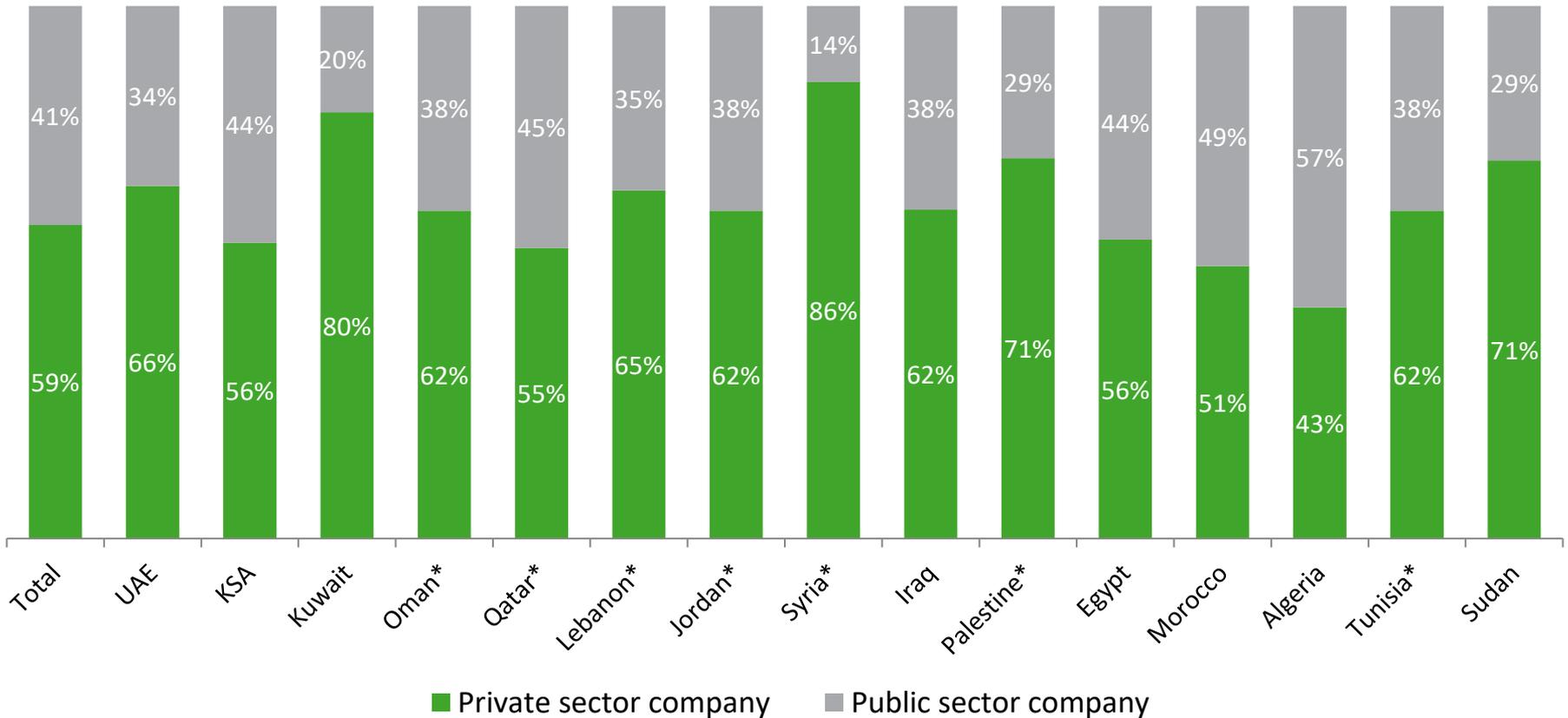
Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Base: Total (2,727)

Q1. Given the choice, what would you like to do? Please select one option from below.

Choice of sector

- Of those who prefer to seek employment in a company, 59% state that they would prefer to work for the private sector.



*small base size

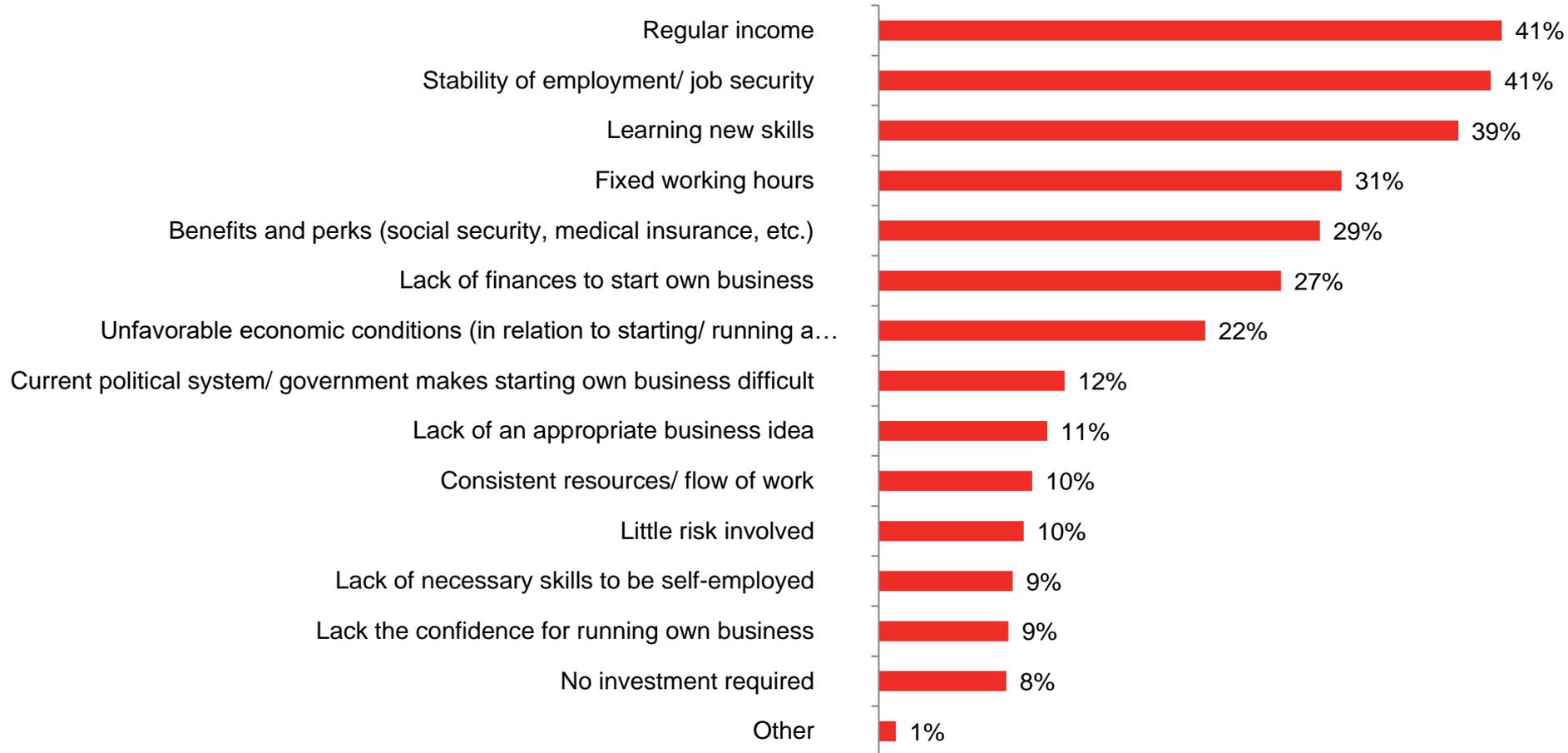
Total	UAE	KSA	Kuwait	Oman*	Qatar*	Lebanon*	Jordan*	Syria*	Iraq	Palestine*	Egypt	Morocco	Algeria	Tunisia*	Sudan
695	77	180	30	13	11	26	26	14	34	7	123	43	53	13	31

Q2. Would you prefer to work for a?

Base: Those who say they would prefer to 'seek employment in a company (work for pay)' (695)

Reasons for preferring to 'seek employment in a company'

- The main reasons for preferring to seek employment in a company are having regular income (41%), stability of employment/ job security (41%) and learning new skills (39%).



Q3. Why do you say that you would prefer to 'seek employment in a company (work for pay)'? Select 3 responses only

Base: Those who say they would prefer to 'seek employment in a company (work for pay)' (695)



Reasons for preferring to 'seek employment in a company' – By country

	UAE	KSA	Kuwait	Oman*	Qatar*	Lebanon*	Jordan*	Syria*	Iraq	Palestine*	Egypt	Morocco	Algeria	Tunisia*	Sudan
Base	77	180	30	13	11	26	26	14	34	7	123	43	53	13	31
Regular income	40%	39%	67%	46%	27%	31%	46%	36%	50%	14%	46%	42%	43%	31%	19%
Learning new skills	39%	34%	43%	31%	64%	31%	31%	29%	35%	43%	43%	35%	38%	46%	58%
Stability of employment/ job security	34%	46%	33%	38%	-	46%	42%	50%	41%	29%	41%	44%	49%	23%	35%
Fixed working hours	34%	37%	33%	54%	27%	19%	38%	21%	35%	14%	23%	30%	25%	46%	23%
Benefits and perks (social security, medical insurance, etc.)	30%	28%	33%	15%	27%	15%	38%	36%	26%	14%	28%	37%	38%	46%	26%
Lack of finances to start own business	29%	28%	27%	15%	45%	38%	31%	21%	26%	43%	23%	33%	23%	31%	19%
No investment required	23%	7%	7%	15%	9%	8%	8%	21%	-	-	4%	7%	-	8%	3%
Consistent resources/ flow of work	16%	12%	3%	8%	9%	4%	8%	14%	6%	14%	5%	7%	15%	23%	19%
Unfavorable economic conditions (in relation to starting/ running a business)	14%	21%	13%	8%	27%	35%	19%	29%	21%	57%	27%	23%	15%	15%	35%
Lack of necessary skills to be self-employed	13%	9%	10%	15%	9%	4%	-	7%	6%	14%	7%	7%	9%	8%	13%
Lack the confidence for running own business	9%	11%	-	8%	18%	4%	4%	7%	9%	-	11%	-	8%	8%	6%
Little risk involved	9%	8%	13%	8%	9%	23%	-	-	18%	-	11%	9%	15%	8%	-
Current political system/ government makes starting own business difficult	5%	9%	3%	8%	9%	31%	19%	7%	15%	43%	14%	14%	11%	-	32%
Lack of an appropriate business idea	3%	10%	13%	31%	9%	12%	15%	21%	12%	14%	16%	12%	11%	8%	6%
Other	3%	1%	-	-	9%	-	-	-	-	-	2%	-	-	-	3%

*small base size

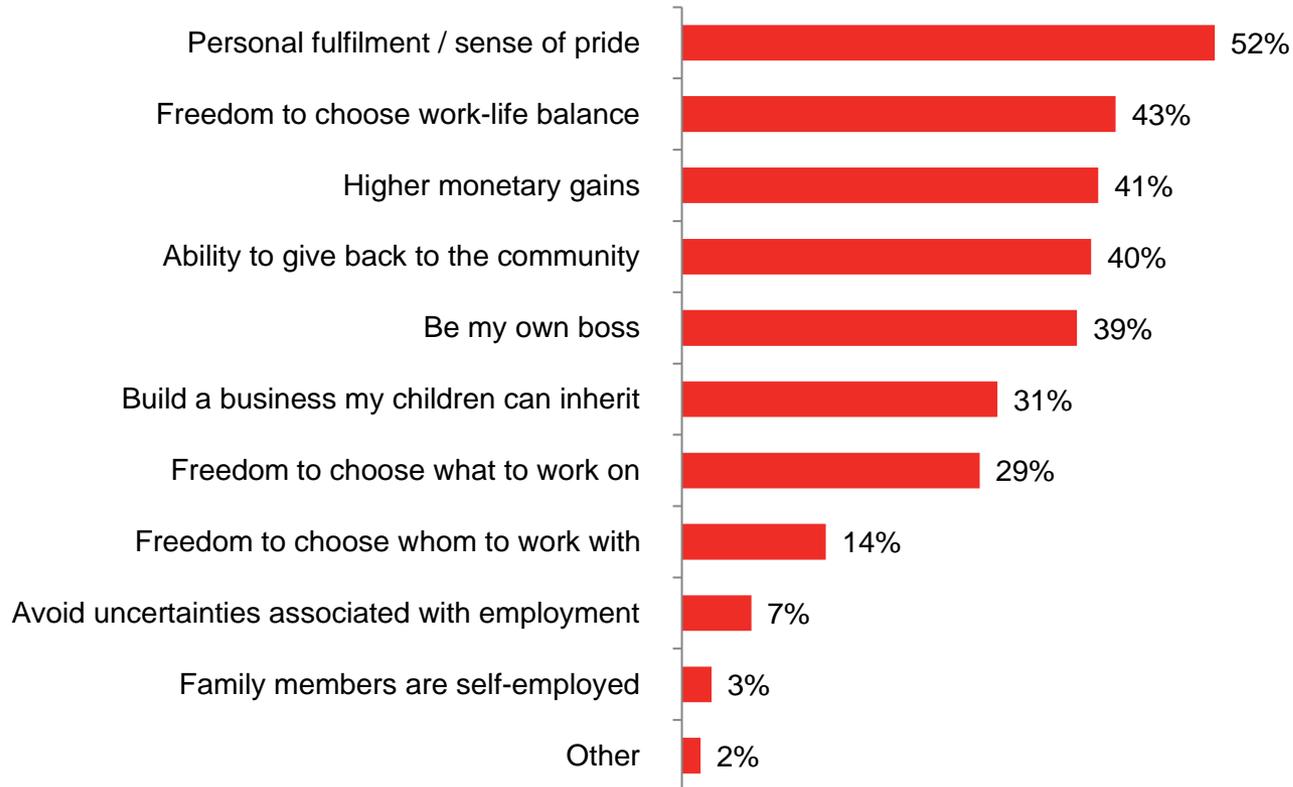
Q3. Why do you say that you would prefer to 'seek employment in a company (work for pay)'? Select 3 responses only

Base: Those who say they would prefer to 'seek employment in a company (work for pay)' (695)

*Small / very small base, please read data carefully

Reasons for preferring to be 'self-employed'

- 'Personal fulfillment' (52%), 'freedom to choose work-life balance' (43%), 'high monetary gains' (41%) and 'ability to give back to the community' (40%) emerge as the top reasons for preferring to be self-employed.



Q4. Why do you say that you would prefer to 'be self- employed/ have my own business'?

Base: Those who say they would prefer to 'be self- employed/ have my own business' (1,793)

Reasons for preferring to be 'self-employed' – By country

	UAE	KSA	Kuwait	Oman*	Qatar*	Lebanon	Jordan	Syria	Iraq	Palestine*	Egypt	Morocco	Algeria	Tunisia	Sudan
Base	163	417	78	22	29	115	118	34	37	26	365	97	124	43	108
Freedom to choose work-life balance	44%	37%	49%	45%	38%	42%	38%	32%	49%	65%	45%	42%	44%	49%	43%
Personal fulfilment / sense of pride	41%	54%	55%	41%	69%	40%	56%	53%	38%	38%	60%	54%	45%	65%	52%
Ability to give back to the community	40%	43%	21%	50%	34%	30%	42%	44%	32%	35%	38%	49%	39%	44%	56%
Higher monetary gains	39%	42%	42%	36%	41%	31%	39%	35%	43%	35%	45%	33%	45%	33%	44%
Be my own boss	37%	36%	31%	41%	34%	48%	49%	35%	41%	62%	33%	49%	48%	42%	28%
Build a business my children can inherit	34%	34%	42%	27%	41%	36%	27%	38%	38%	19%	29%	20%	26%	21%	28%
Freedom to choose what to work on	25%	30%	33%	36%	14%	31%	28%	32%	32%	31%	27%	28%	30%	30%	33%
Freedom to choose whom to work with	23%	12%	19%	14%	10%	23%	14%	9%	16%	12%	13%	16%	11%	12%	8%
Avoid uncertainties associated with employment	6%	6%	4%	5%	14%	12%	7%	12%	5%	4%	7%	5%	6%	2%	6%
Family members are self-employed	6%	3%	3%	-	3%	2%	-	9%	3%	-	3%	2%	4%	-	1%
Other	4%	2%	1%	5%	-	6%	-	-	3%	-	1%	1%	2%	2%	1%

Q4. Why do you say that you would prefer to 'be self-employed/ have my own businesses'?

Base: Those who say they would prefer to 'be self-employed/ have my own business' (1,793)

*Small / very small base, please read data carefully

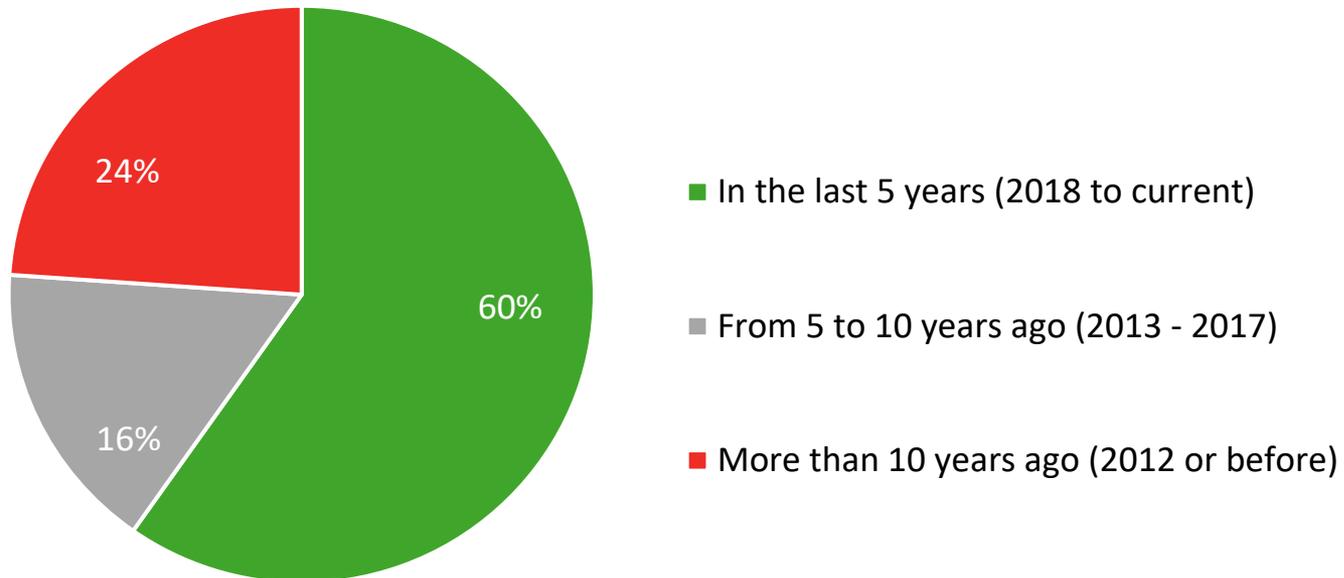


Section 3b

SELF-EMPLOYMENT

Age of business (those self-employed)

- Of those who are self-employed, 60% of the respondents took the first step to establish their business in the last 5 years.

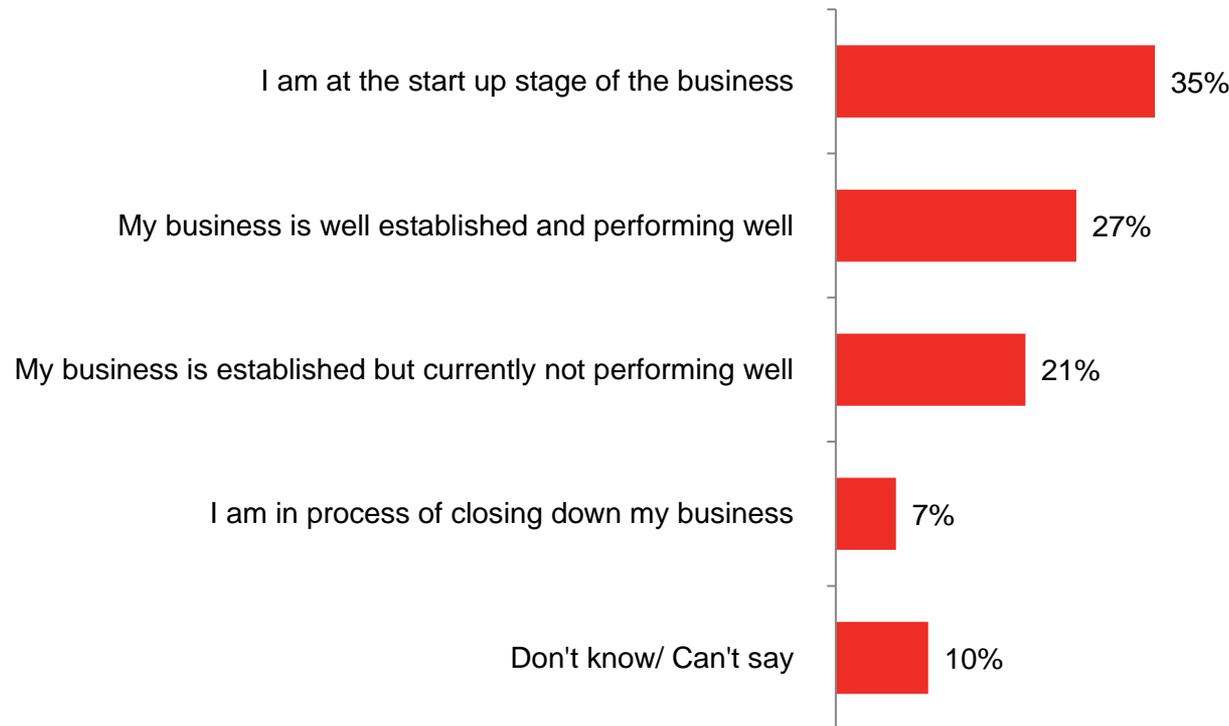


Q5. You said you are self-employed / have your own business. When did you take the first step to establish it?

Base: Those self-employed (195)

Current stage of business (those self-employed)

- When it comes to the current stage of their business, 35% of the self-employed are at the startup stage of the business, while 27% claim that their business is well established and performing well. On the other hand, 21% say their business is established but currently not performing well.

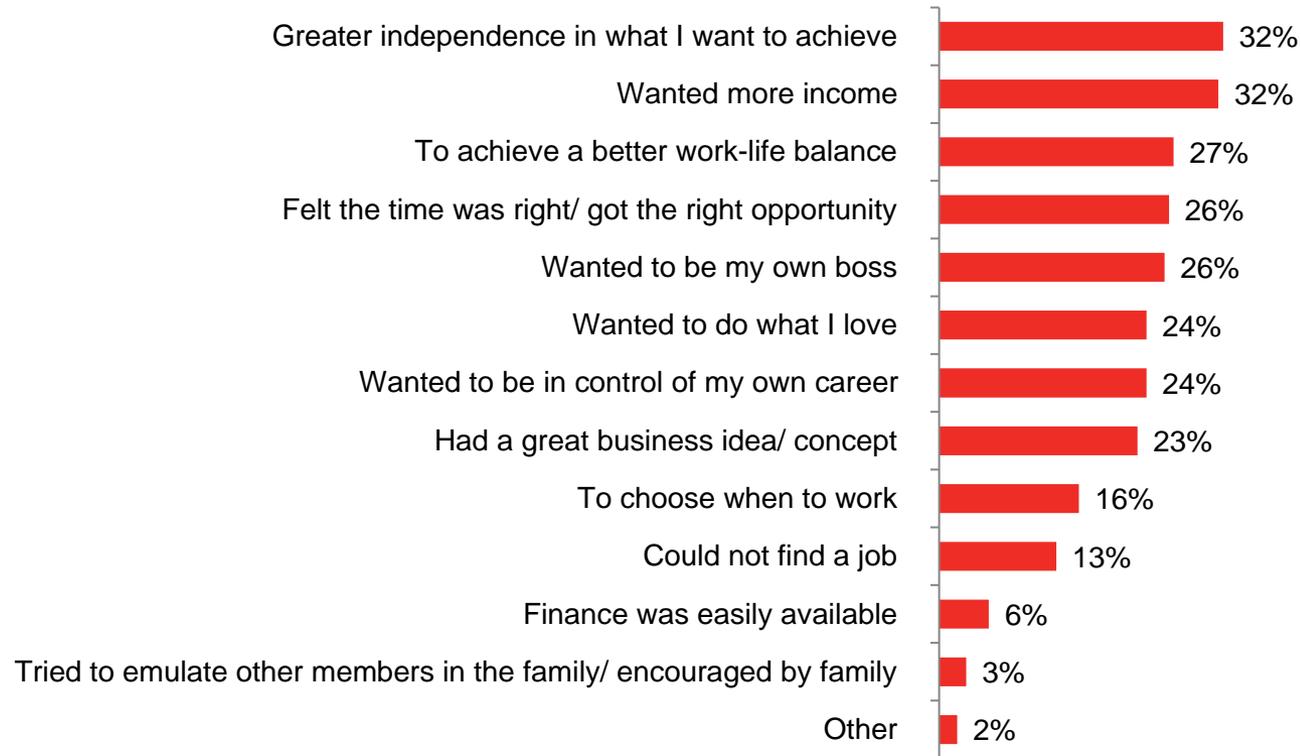


Q6. Which of the following best applies to the business you have established?

Base: Those self-employed (195)

Reason for starting own business (those self-employed)

- Greater independence in what I want to achieve' (32%) and 'wanted more income' (32%) arise as the top reasons for starting their own businesses.

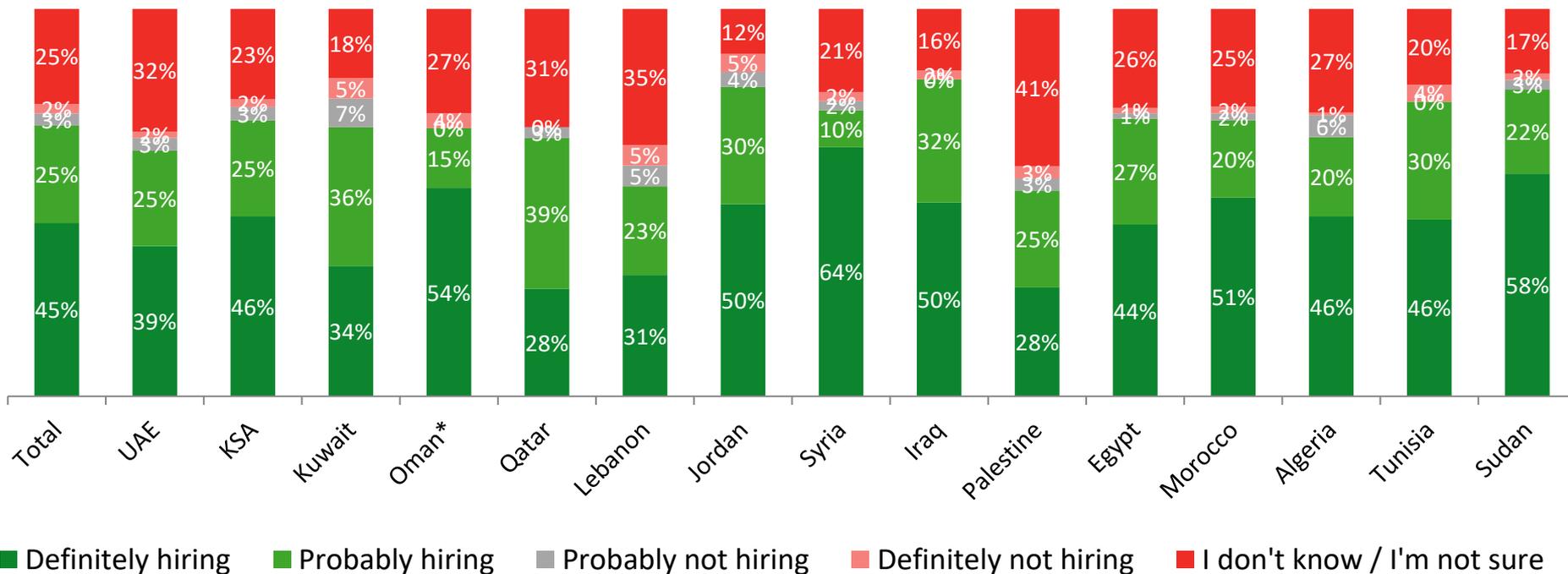


Q6b. Why did you decide to start your own business in the first instance?

Base: Those self-employed (195)

Hiring plans for the next year

- 70% of the respondents are planning to hire for their business in the next year.



Total	UAE	KSA	Kuwait	Oman*	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2086	183	493	95	26	36	131	129	42	44	32	431	111	142	46	120

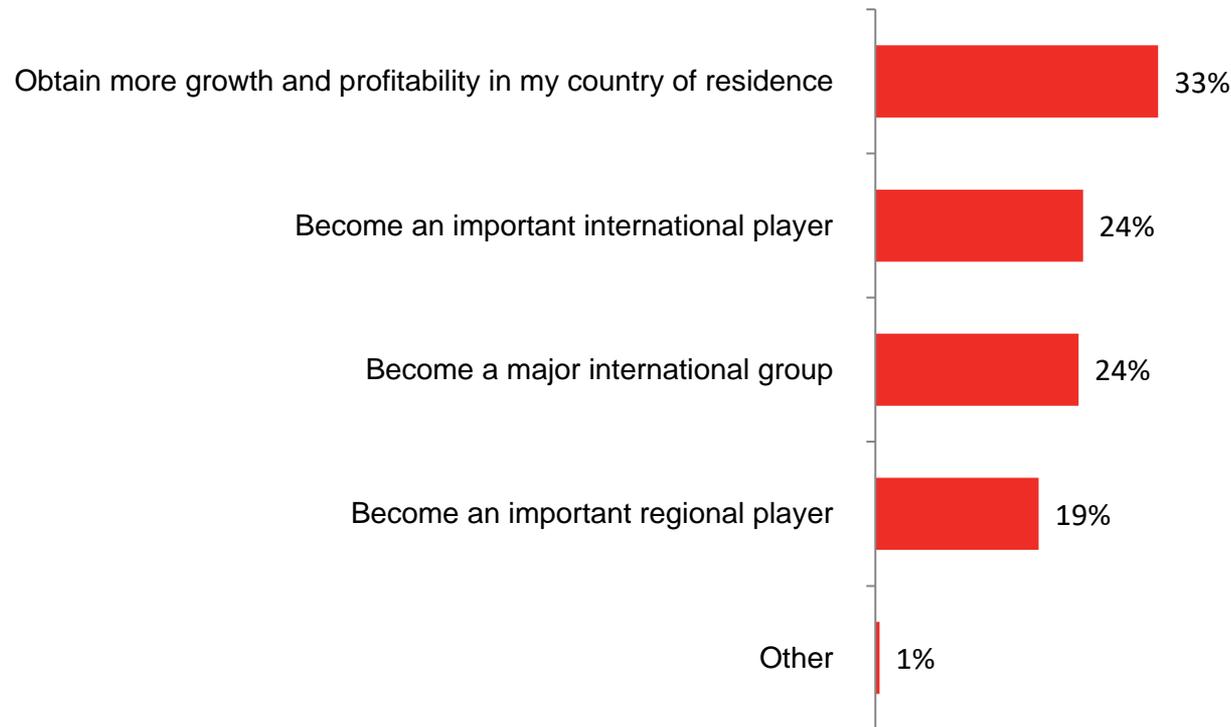
Q36. Are you planning to hire for your business within the next 12 months?

Base: Those who are self-employed or employed in a family business (2,086)

*Small / very small base, please read data carefully

Personal ambition for business and future

- 33% of respondents have personal ambitions to grow their business further in their country of residence, while 24% aim to become an important international player and 24% aim to become a major international group .

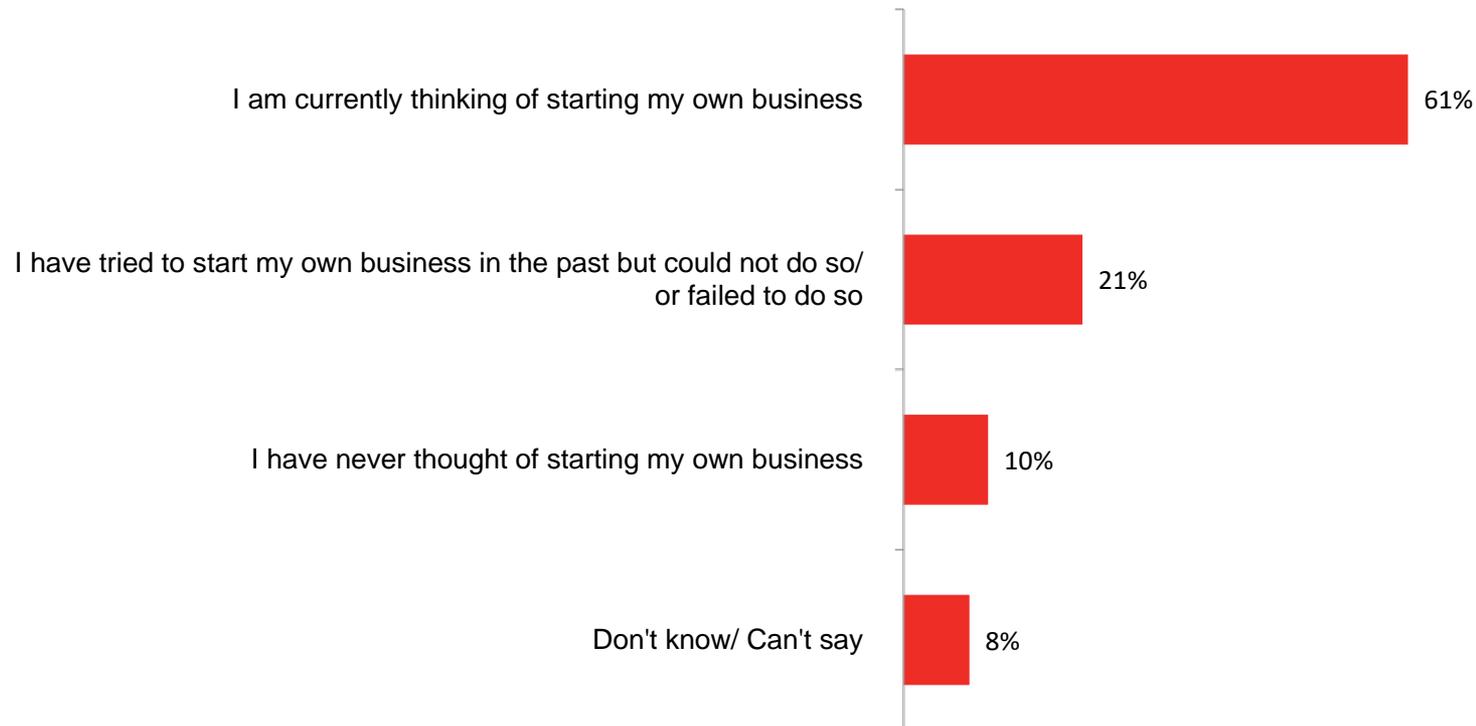


Q34. Which of the following best describes your personal ambition for your business and future growth?

Base: Those who are self-employed (195)

Attempt to start own business (those currently employed)

- When it comes to those who are currently employed, 61% are currently thinking of starting their own business. 21% of respondents have tried to start their own business but have failed, while 10% never thought of starting their own business.



Q7. Which of the following best describes you with regards to starting your own business?

Base: Those currently employed in the public/ private sector (1,231)

Attempt to start own business (those currently employed)

– By country

	UAE	KSA	Kuwait	Oman*	Qatar	Lebanon	Jordan	Syria*	Iraq*	Palestine*	Egypt	Morocco	Algeria	Tunisia	Sudan
Base	137	280	81	20	31	63	68	24	23	14	256	39	84	26	68
I have tried to start my own business in the past but could not do so/ or failed to do so	20%	23%	32%	50%	23%	17%	19%	29%	22%	7%	20%	10%	20%	23%	18%
I am currently thinking of starting my own business	64%	56%	51%	30%	65%	65%	60%	46%	61%	79%	63%	77%	64%	50%	69%
I have never thought of starting my own business	7%	11%	10%	-	10%	8%	13%	13%	9%	7%	10%	5%	12%	15%	12%
Don't know/ Can't say	9%	10%	7%	20%	3%	10%	7%	13%	9%	7%	7%	8%	4%	12%	1%

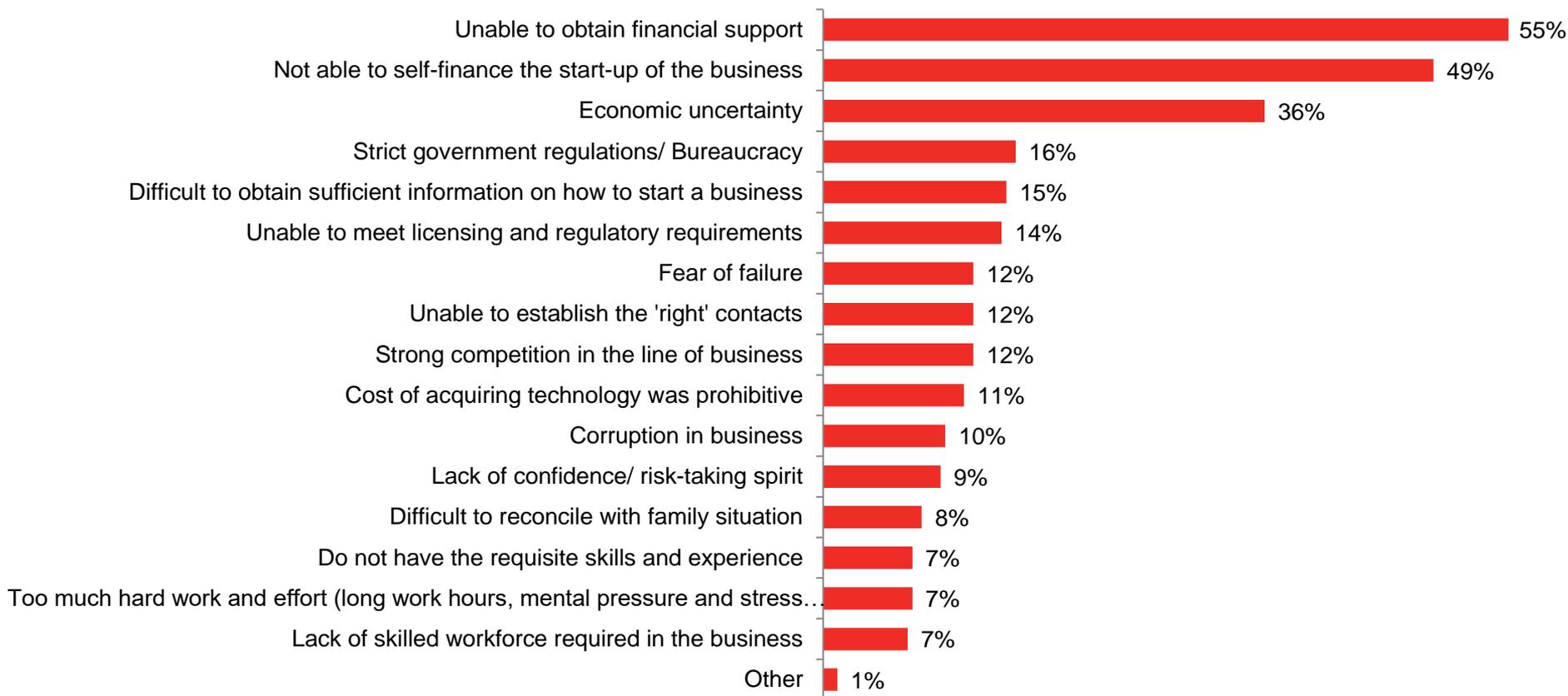
Q7. Which of the following best describes you with regards to starting your own business?

Base: Those currently employed in the public/ private sector (1,231)

*Small / very small base, please read data carefully

Challenges faced in starting a business (those who tried but couldn't/ failed to do so)

- Of those who tried to start a business in the past, financial-related obstacles (55%) was the main reason preventing them from starting their own business.



Q8. Given below are some reasons that people have identified which could prevent one from starting one's own business. Which of these prevented you from starting your own business?

Base: Those who tried to start a business in the past but could not do so (264)

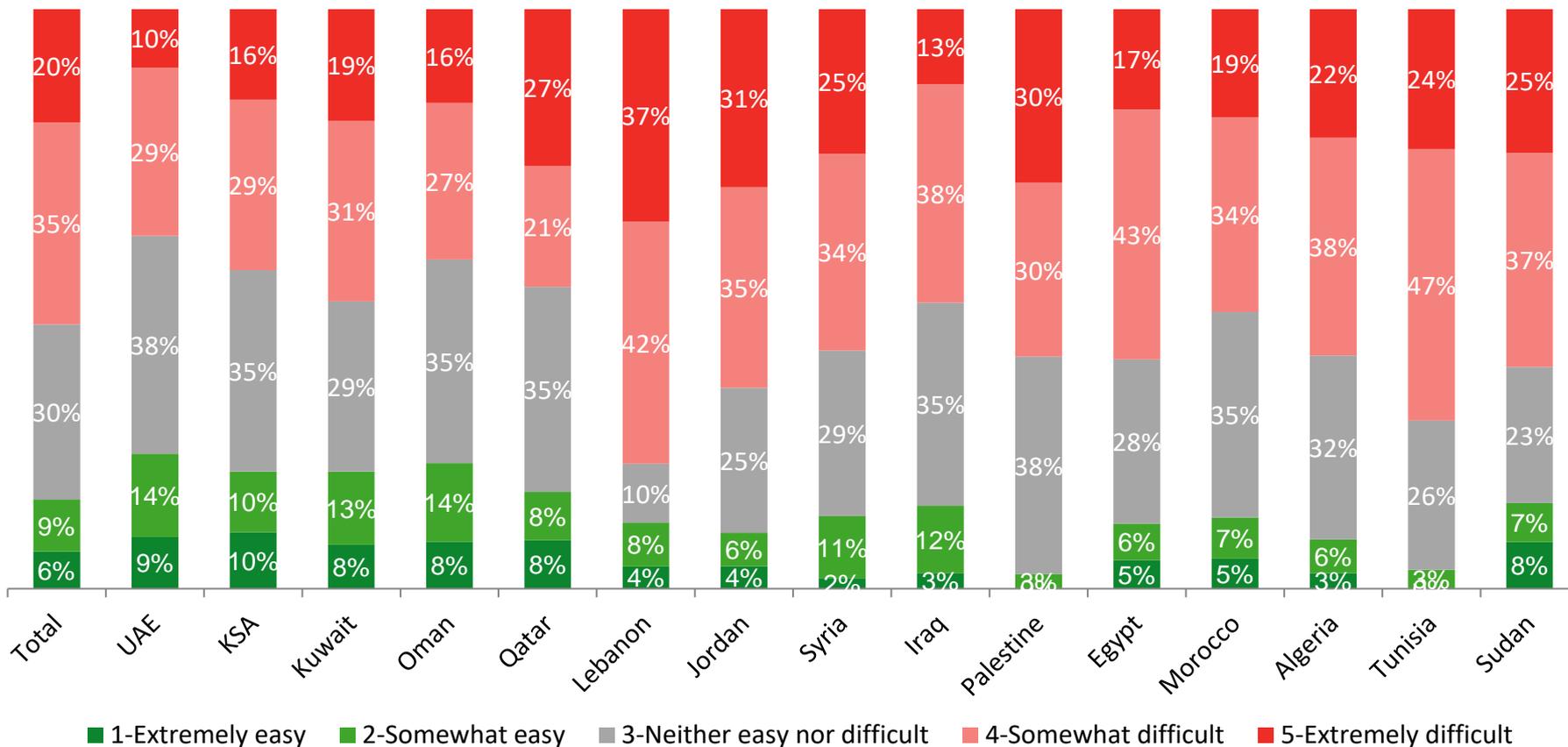


Section 3c

PERCEPTION OF ENTREPRENEURSHIP

Ease of setting up own business

- 55% claimed it was difficult to start a business in their country of residence.



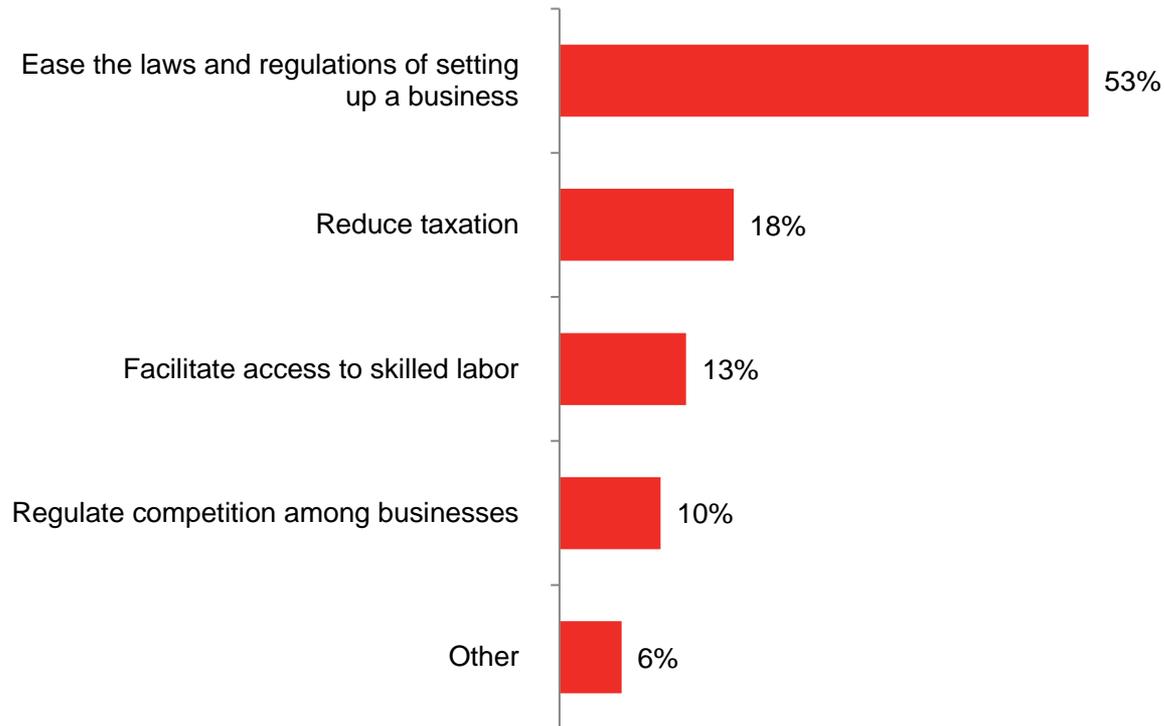
Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Base: Total (2,727)

Q9. In your opinion, on a scale of 1-5 where 1 is 'extremely easy' and 5 is 'extremely difficult', how easy/difficult would you say it is to start your own business in the country you currently live in?

Government support for entrepreneurs

- Over half of respondents (53%) believe that the government could better support entrepreneurs by easing laws and regulations of setting up a business.



Q9b. How do you think governments could better support entrepreneurs?

Base: Total (2,727)

Government support for entrepreneurs – By country

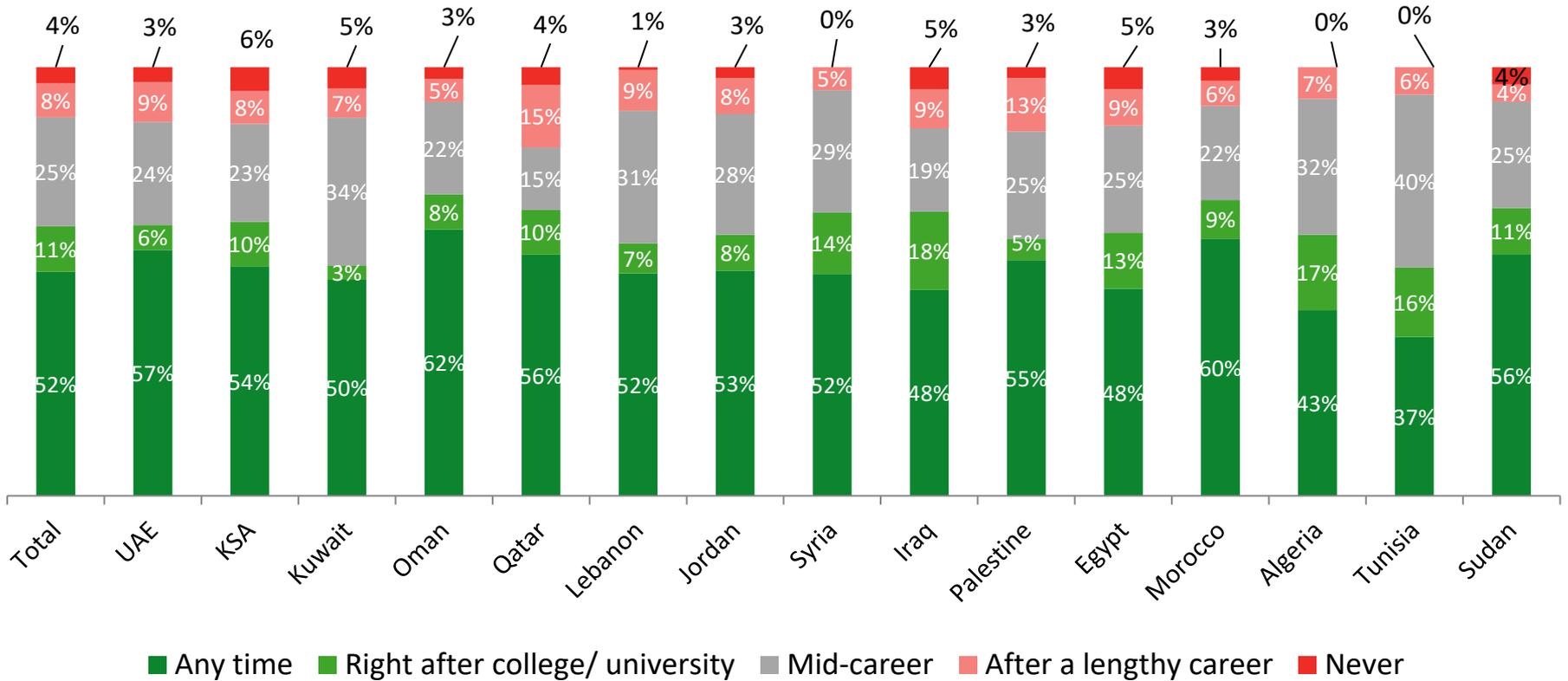
	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
Base	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149
Ease the laws and regulations of setting up a business	55%	52%	55%	68%	48%	41%	47%	55%	49%	50%	56%	52%	50%	63%	60%
Facilitate access to skilled labor	14%	15%	18%	19%	21%	13%	6%	13%	18%	8%	10%	13%	14%	3%	5%
Reduce taxation	12%	19%	5%	11%	13%	15%	29%	13%	16%	25%	19%	16%	17%	21%	23%
Regulate competition among businesses	10%	9%	15%	3%	13%	13%	13%	14%	9%	5%	11%	12%	13%	5%	5%
Other	8%	5%	6%	-	6%	17%	4%	5%	8%	13%	4%	7%	5%	8%	6%

Q9b. How do you think governments could better support entrepreneurs?

Base: Total (2,727)

Best time to start a business

- 52% of respondents mentioned that starting a business can be done any time while 25% consider the best time to be mid-career.



Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q11. In your opinion when is it the best time to start one's own business?

Base: Total (2,727)

Advice to aspiring entrepreneurs

- 'Not being afraid of failure' (44%) is by far the best advice to aspiring entrepreneurs.

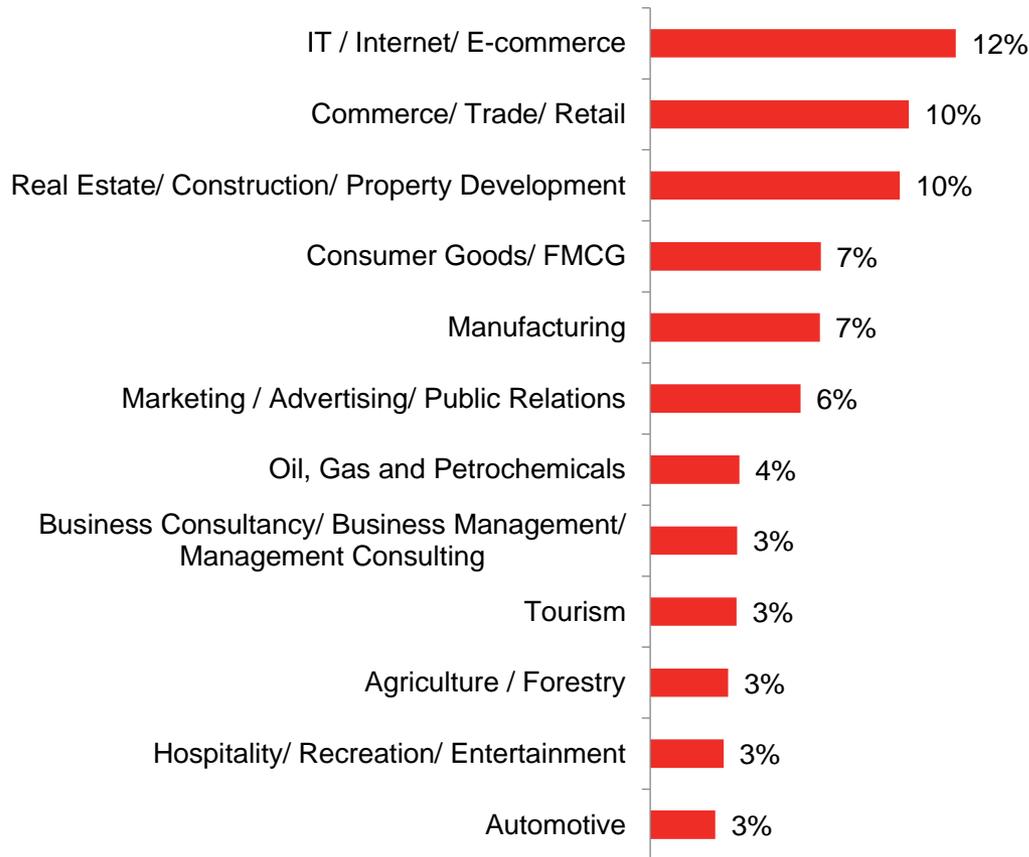


Q12. What do you think is the single best advice to an aspiring entrepreneur?

Base: Total (2,727)

Most appealing industry for entrepreneurship

- The most appealing industries for entrepreneurship are considered to be IT/ Internet/ E-commerce (12%), followed by Commerce/ Trade/ Retail (10%), Real Estate/ Property Development (10%), and Consumer Goods/ FMCG (7%).



Q13. Which industry in your country of residence do you think is most appealing for entrepreneurship?

Base: Total (2,727)

Only industries >2% are presented

Most appealing industry for entrepreneurship

	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
Base	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149
Commerce/ Trade/ Retail	12%	13%	10%	3%	4%	4%	10%	11%	5%	5%	14%	6%	9%	6%	9%
Real Estate/ Construction/ Property Development	12%	11%	10%	5%	10%	4%	8%	11%	6%	10%	10%	14%	10%	8%	7%
IT / Internet/ E-commerce	9%	15%	11%	14%	6%	13%	12%	7%	9%	20%	11%	17%	7%	13%	14%
Consumer Goods/ FMCG	7%	5%	12%	11%	6%	7%	8%	11%	8%	10%	6%	6%	8%	10%	7%
Manufacturing	6%	6%	2%	5%	8%	5%	10%	7%	3%	5%	10%	6%	6%	8%	7%
Tourism	6%	2%	2%	3%	-	7%	3%	-	1%	-	4%	6%	4%	5%	2%
Marketing / Advertising/ Public Relations	5%	8%	6%	5%	6%	6%	6%	4%	5%	10%	5%	7%	3%	6%	6%
Oil, Gas and Petrochemicals	4%	2%	7%	-	4%	4%	1%	2%	14%	3%	3%	5%	6%	3%	3%
Hospitality/ Recreation/ Entertainment	4%	2%	4%	5%	15%	7%	4%	5%	-	8%	2%	3%	2%	3%	-
Business Consultancy/ Business Management/ Management Consulting	3%	5%	2%	5%	-	3%	4%	9%	3%	5%	3%	-	2%	2%	5%
Agriculture / Forestry	2%	1%	3%	3%	4%	4%	1%	-	5%	5%	4%	4%	8%	2%	7%
Automotive	2%	3%	5%	3%	-	3%	3%	2%	4%	-	2%	1%	4%	3%	3%

Q13. Which industry in your country of residence do you think is most appealing for entrepreneurship?

Base: Total (2,727)

Only industries >2% are presented

Top concerns while setting up business

- The top concern of respondents while setting up their own business, would be procuring finances to start (64%), hiring the wrong people (35%) and the uncertainty of profit/ income (33%).



Q14. Imagine if you were to set up your own business today (in your current country of residence), what are the top 3 things that you would be most concerned about?

Top concerns while setting up business – By country

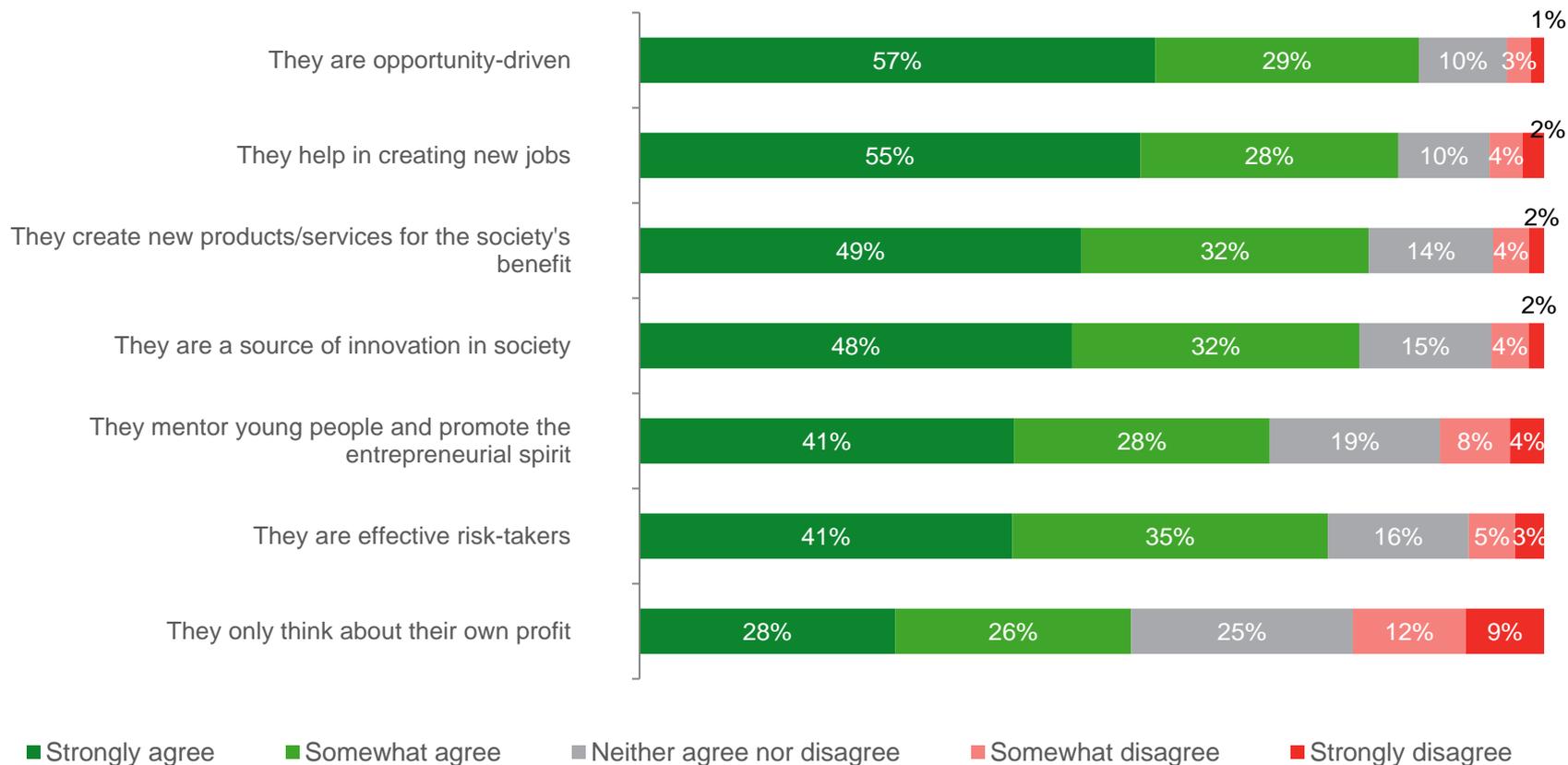
	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
Base	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149
Procuring finances to start	56%	63%	60%	54%	69%	69%	68%	82%	66%	75%	60%	71%	69%	71%	66%
Need to establish the 'right' contacts	40%	22%	30%	16%	33%	23%	20%	21%	19%	25%	30%	25%	31%	19%	25%
Uncertainty of profit/income	36%	33%	40%	38%	35%	42%	29%	30%	38%	43%	39%	19%	23%	26%	24%
Need to put in a lot of time, energy and effort	35%	28%	31%	22%	21%	23%	26%	11%	25%	33%	22%	28%	26%	21%	37%
Hiring the wrong people	29%	36%	36%	41%	33%	28%	28%	34%	32%	25%	34%	48%	44%	40%	32%
Lack of good advice and mentorship	26%	23%	29%	32%	17%	18%	31%	29%	19%	20%	23%	26%	22%	37%	31%
Making a loss	23%	28%	19%	38%	27%	34%	33%	27%	40%	33%	32%	23%	24%	32%	21%
Business idea not being accepted in the marketplace	23%	29%	17%	19%	27%	25%	31%	34%	25%	30%	29%	27%	31%	24%	27%
Finding the correct insurance cover	16%	18%	19%	24%	19%	18%	21%	14%	23%	8%	11%	18%	14%	16%	21%
Failure to comply with legislation, regulation and/or standards	13%	16%	14%	11%	19%	11%	10%	16%	9%	8%	16%	12%	14%	13%	13%
Other	3%	3%	4%	5%	-	7%	2%	2%	3%	3%	3%	3%	2%	-	3%

Q14. Imagine if you were to set up your own business today (in your current country of residence), what are the top 3 things that you would be most concerned about?

Base: Total (2,727)

Perceived image of entrepreneurs

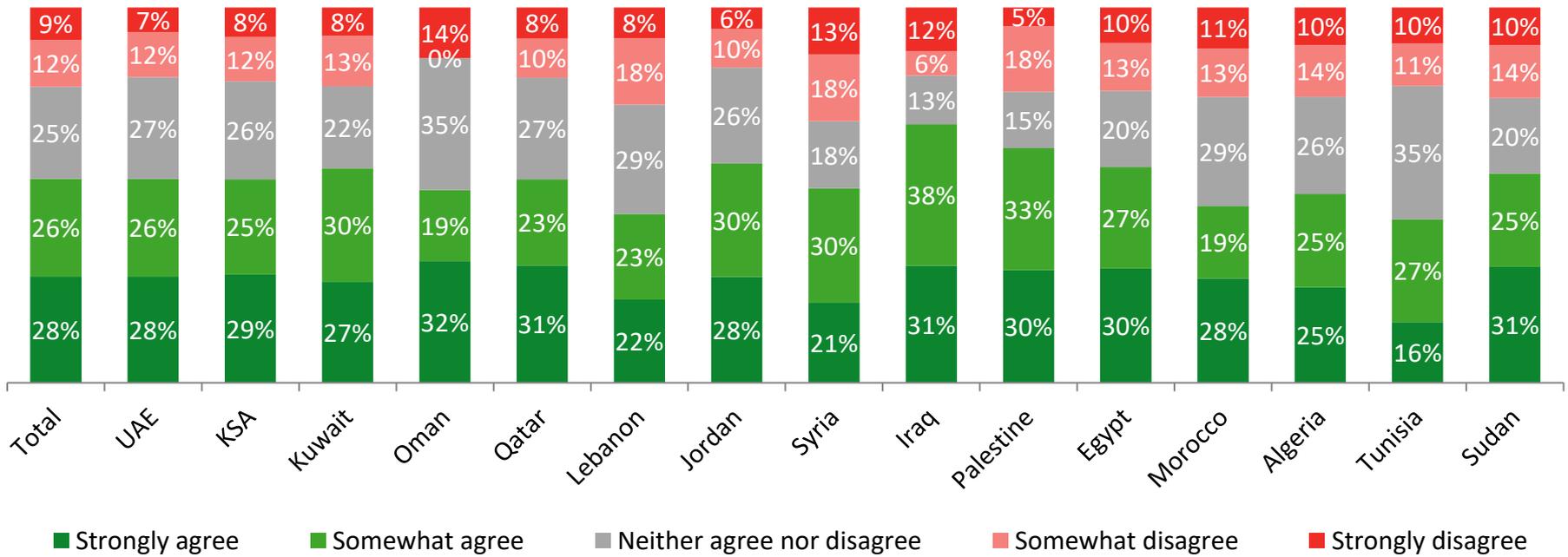
- Respondents perceive entrepreneurs to be opportunity-driven (86%) and they help in creating new jobs (83%).



Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?

Base: Total (2,727)

Perceived image of entrepreneurs – Are they profit-driven?

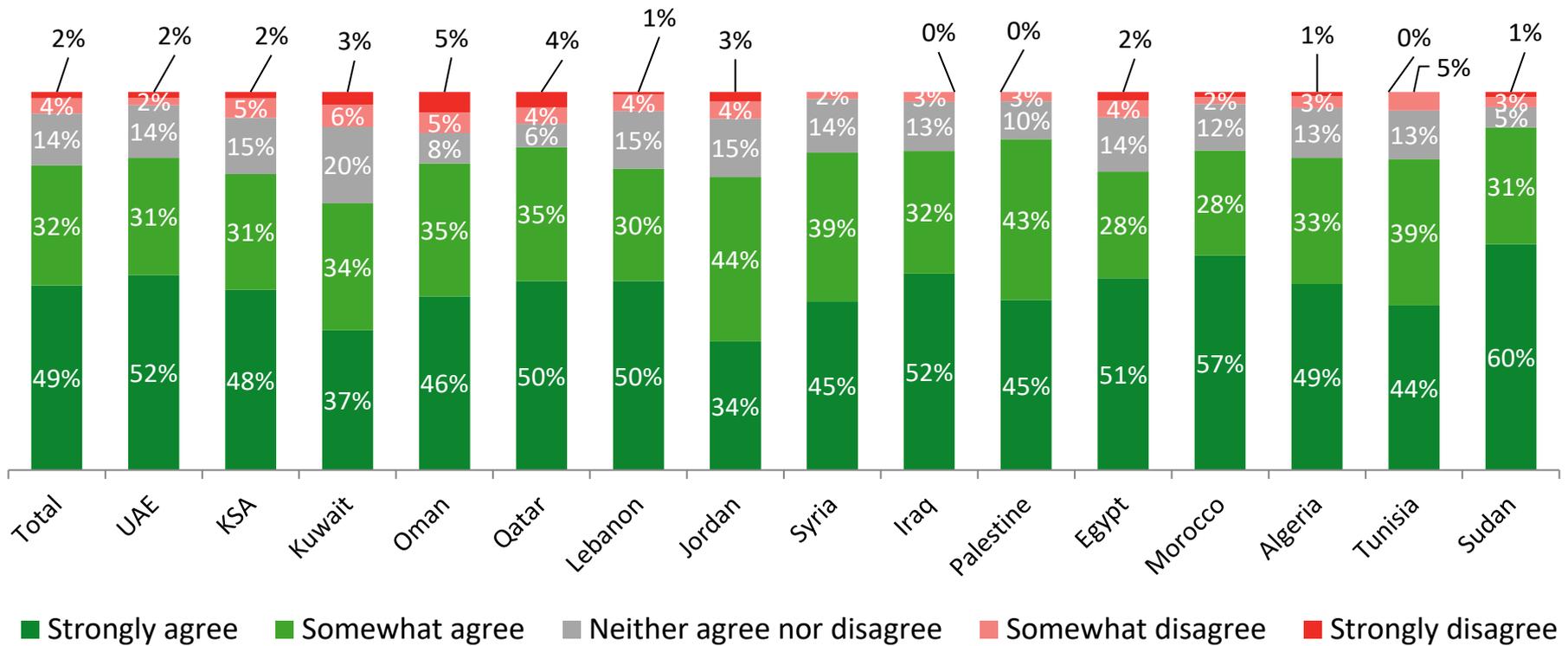


Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ...They only think about their own profit

Base: Total (2,727)

Perceived image of entrepreneurs – Creation of products/ services

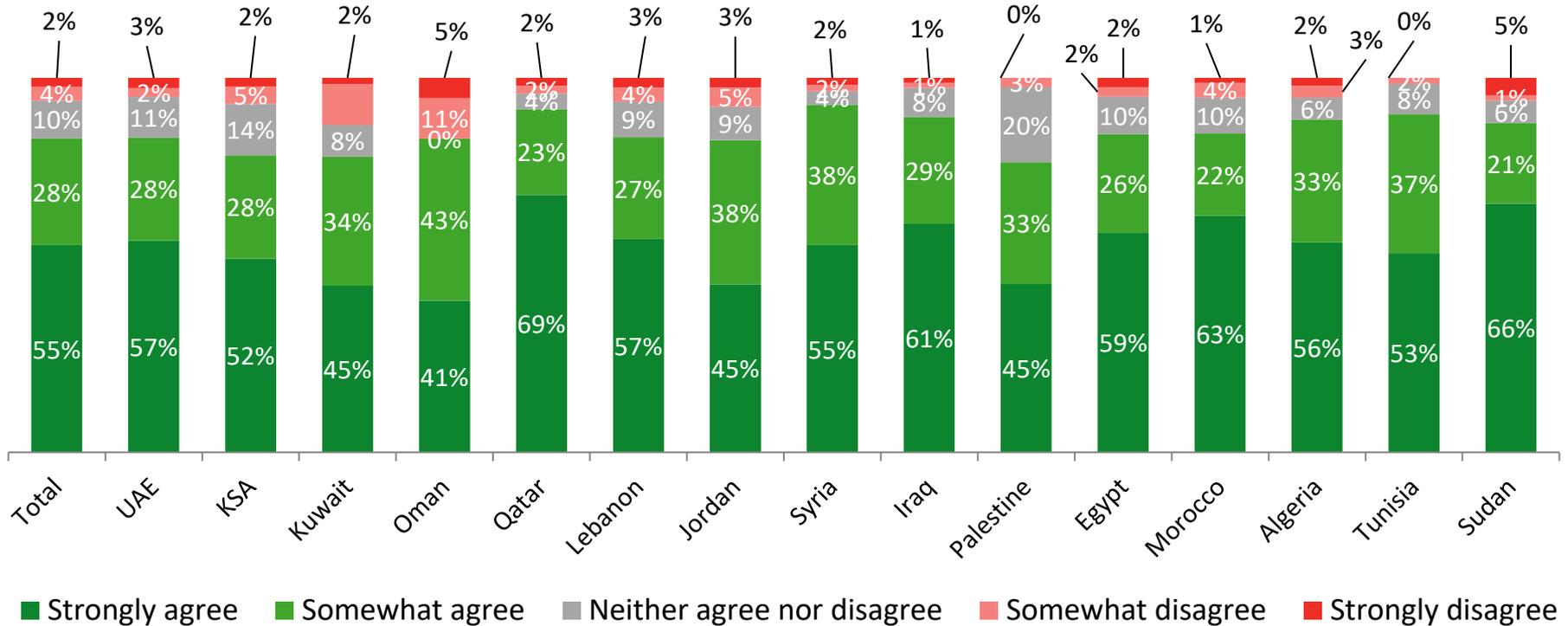


Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They create new products/services for the society's benefit

Base: Total (2,727)

Perceived image of entrepreneurs – Creation of new jobs

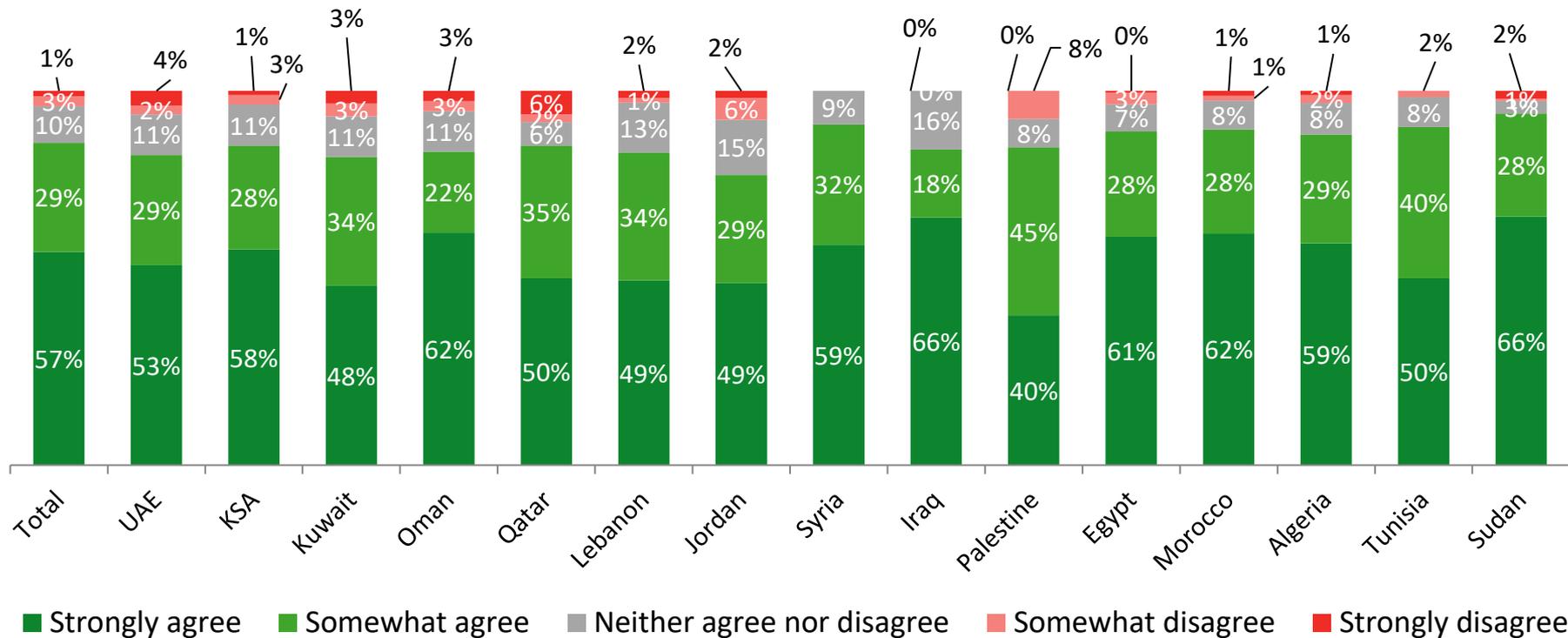


Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They help in creating new jobs

Base: Total (2,727)

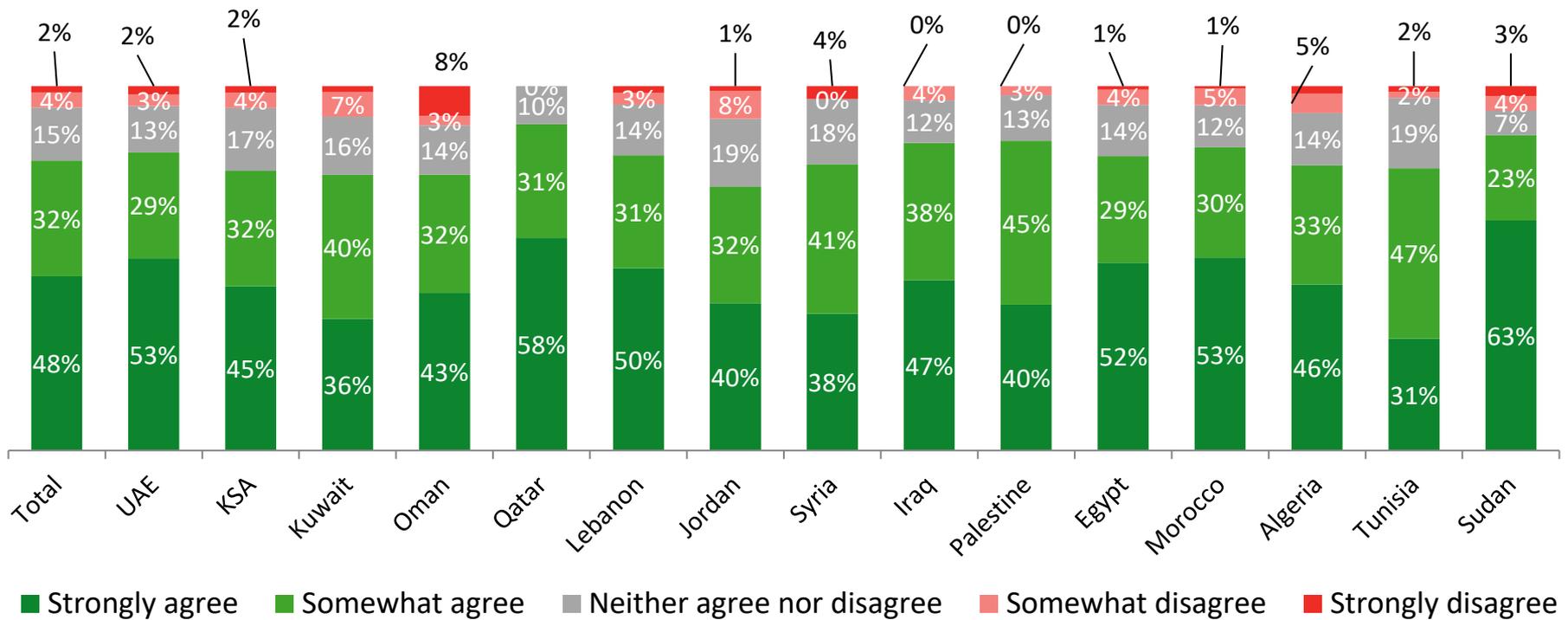
Perceived image of entrepreneurs – Are they opportunity-driven?



Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They are opportunity driven

Perceived image of entrepreneurs – Source of innovation

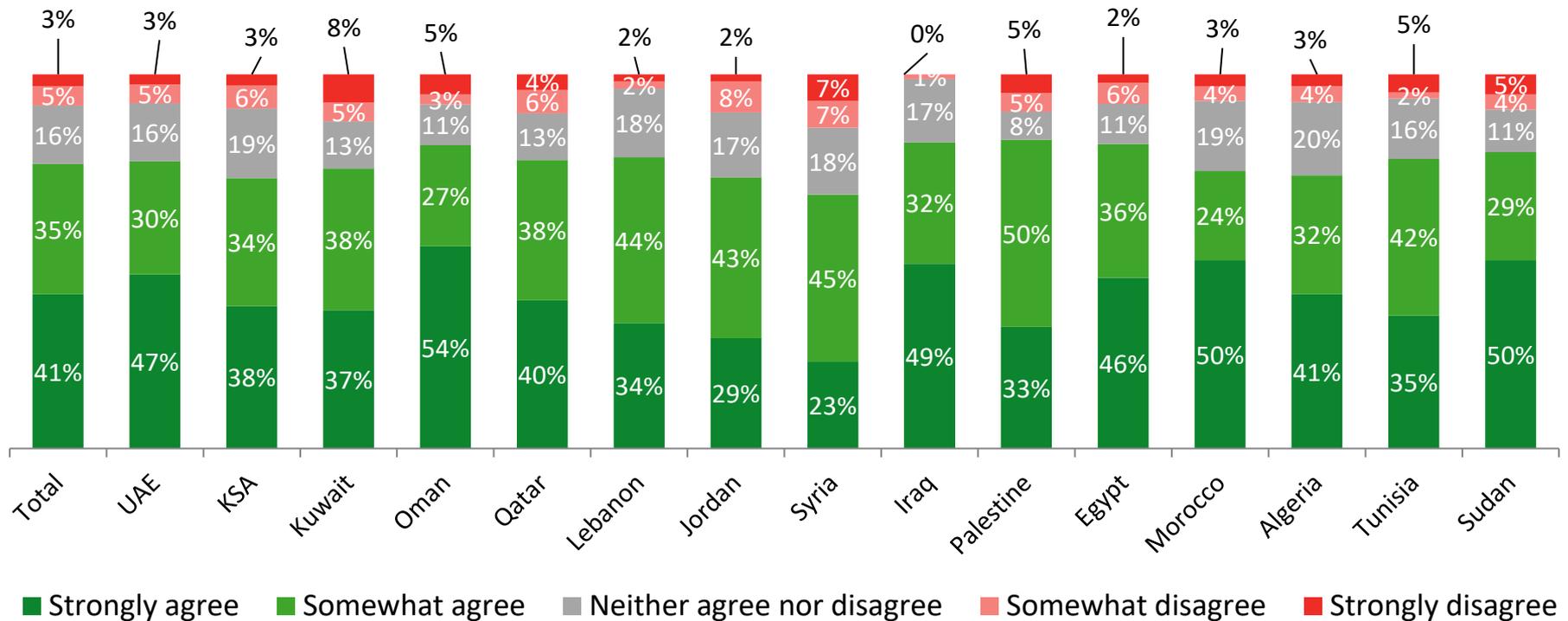


Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They are a source of innovation in society

Base: Total (2,727)

Perceived image of entrepreneurs – Effective risk-takers

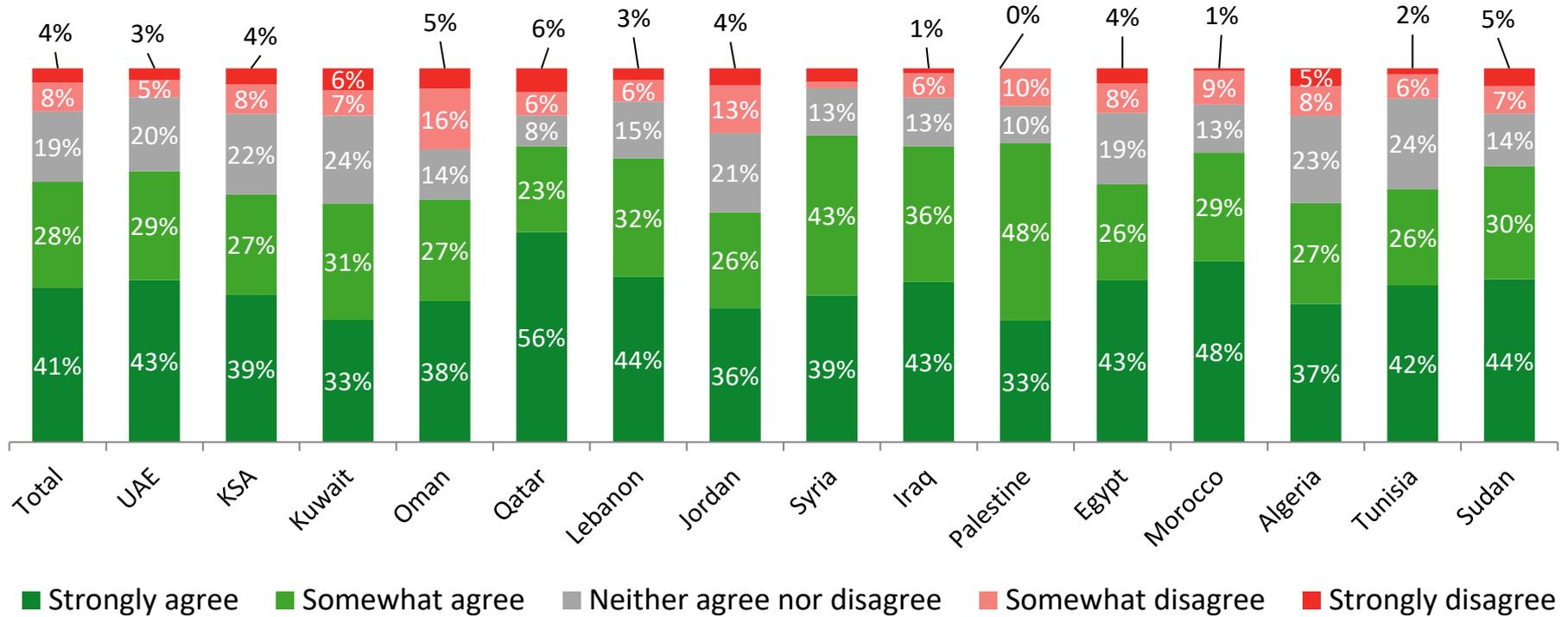


Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They are effective risk-takers

Base: Total (2,727)

Perceived image of entrepreneurs – Mentoring young people



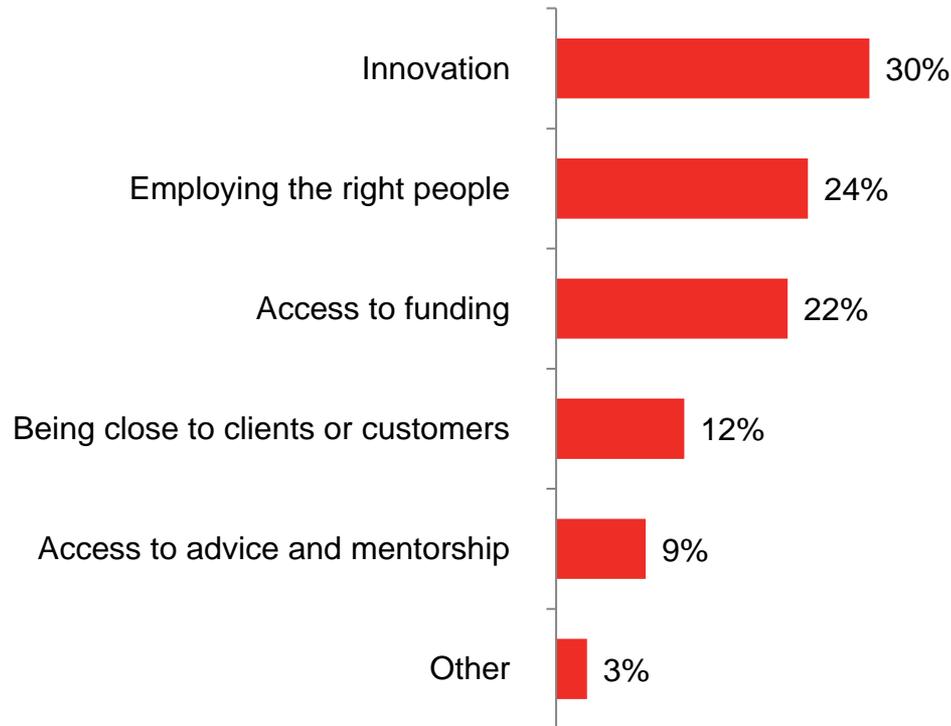
Total	UAE	KSA	Kuwait	Oman	Qatar	Lebanon	Jordan	Syria	Iraq	Palestine	Egypt	Morocco	Algeria	Tunisia	Sudan
2727	258	659	119	37	48	158	156	56	77	40	526	155	189	62	149

Q16. Could you please tell us to what extent you agree or disagree with the following statements related to entrepreneurs?
 ... They mentor young people and promote the entrepreneurial spirit

Base: Total (2,727)

Key to success as an entrepreneur

- 30% of respondents believed that innovation is the 'key to success' as an entrepreneur, followed by employing the right people (24%) and access to funding (22%).



Q35. In your opinion, what is the “key to success” as an entrepreneur?

Base: Total (2,727)



Section 4

DEMOGRAPHICS

Respondent Profile (1/3)

Gender

- Male – 75%
- Female – 25%

Age

- 18 – 29 – 35%
- 30 – 39 – 32%
- 40+ – 33%

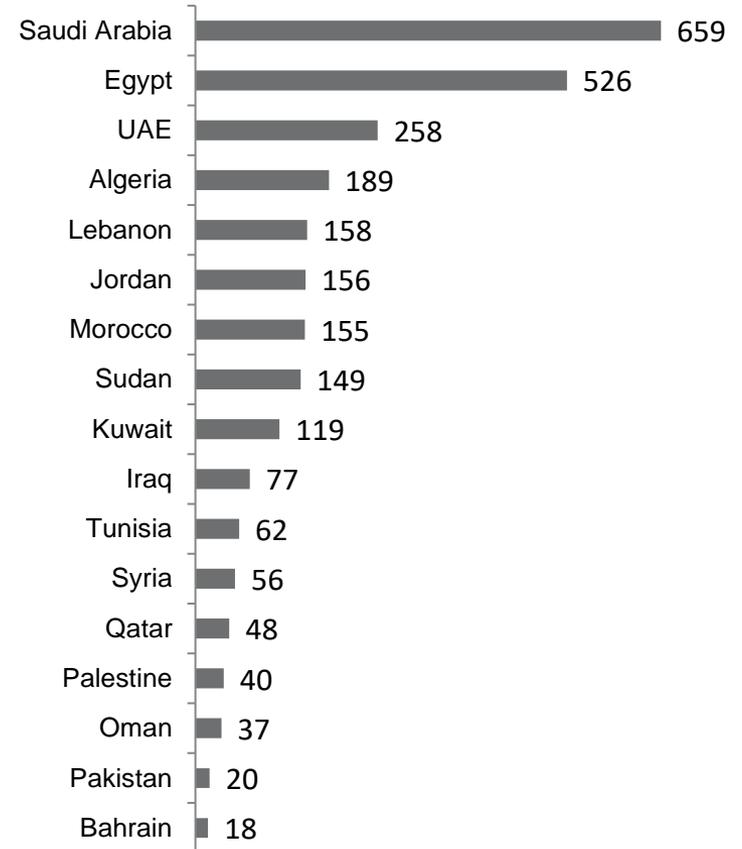
Marital status

- Single – 43%
- Married – 52%
- Divorced – 3%
- Separated – 2%

Number of children

- None – 13%
- One – 19%
- Two – 25%
- Three – 20%
- More than three – 21%

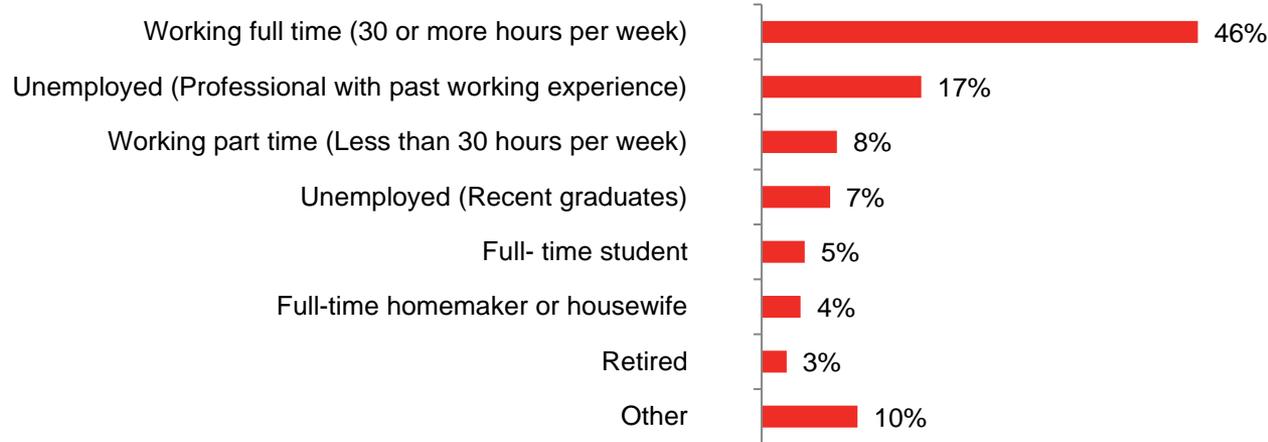
Country of residence



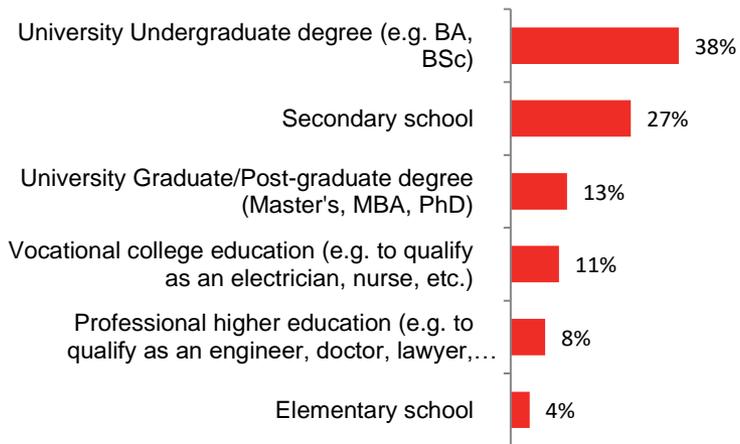
Base: Total (2,727)

Respondent Profile (2/3)

Working status



Education



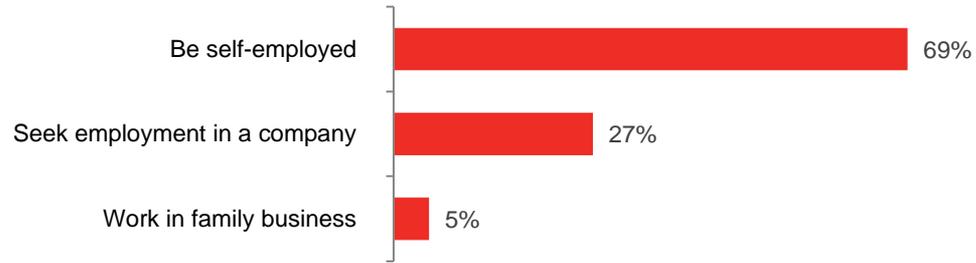
Monthly income



Base: Total (2,727)

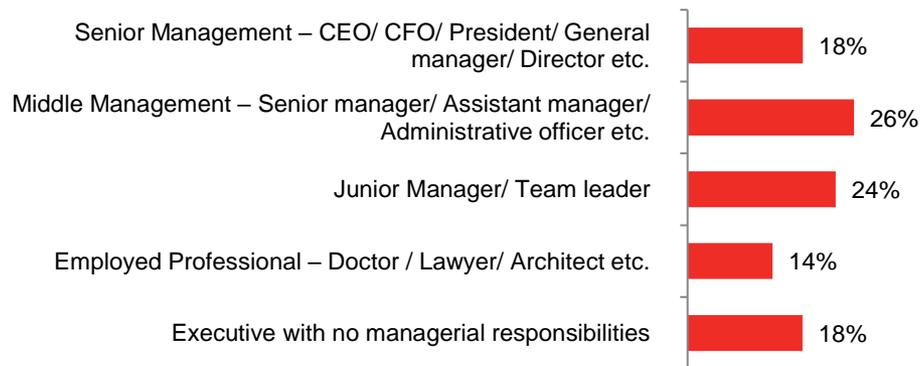
Respondent Profile (3/3)

Type of employment



Base: (2,727)

Level of seniority at work



Base: (1,480)



THANK YOU