



BEWHERE

Mobile IoT

SOLUTION OVERVIEW

Low-power 5G Asset Tracking offering introduces disruptive price points and small form factors to expand the market for managing inventory, tools, equipment and goods. Both an uncomplicated BeWhere Web application as well as API's to integrate to existing software platforms – like Geotab for example.

SOLUTION BENEFITS

Well managed inventory, tools and equipment significantly improves efficiency, customer satisfaction and reduces downtime. Integration with also Geotab allows T-Mobile customers to economically track non-powered assets on a familiar screen.



TARGETED VERTICALS/SEGMENTS

- Transportation & logistics
- Construction
- Equipment Rentals
- Waste Management
- Field Service
- Enterprise
- GOV
- SMB
- Strategic

QUALIFYING QUESTIONS/CONVERSATION STARTERS

- Keeping track of valuable non-powered /movable assets for loss prevention and improving utilization of tools and equipment
- Customer satisfaction improves with provision of up-to-date information

WHY DO WE WIN/USE CASE SUMMARY

- Cost effective asset tracking; Flexible and aggressively priced solution that is simple to implement
- Can easily integrate with any 3rd party software, like Geotab

TOP PAIN POINTS THAT BEWHERE UNIQUELY ADDRESSES

- **Where is my?**
Search time reduction
- Utilization
(when the last time it was used)
- Stranded asset reduction
- Customer service --
response time improvements.

NEXT STEPS/PARTNER SUPPORT CONTACTS

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